

**linlithgow**aspires  
our town, our future - let's make it happen

## **Linlithgow Aspires Presentation**

Linlithgow Rugby Club

2nd October 2009

<http://linlithgowaspires.co.uk>

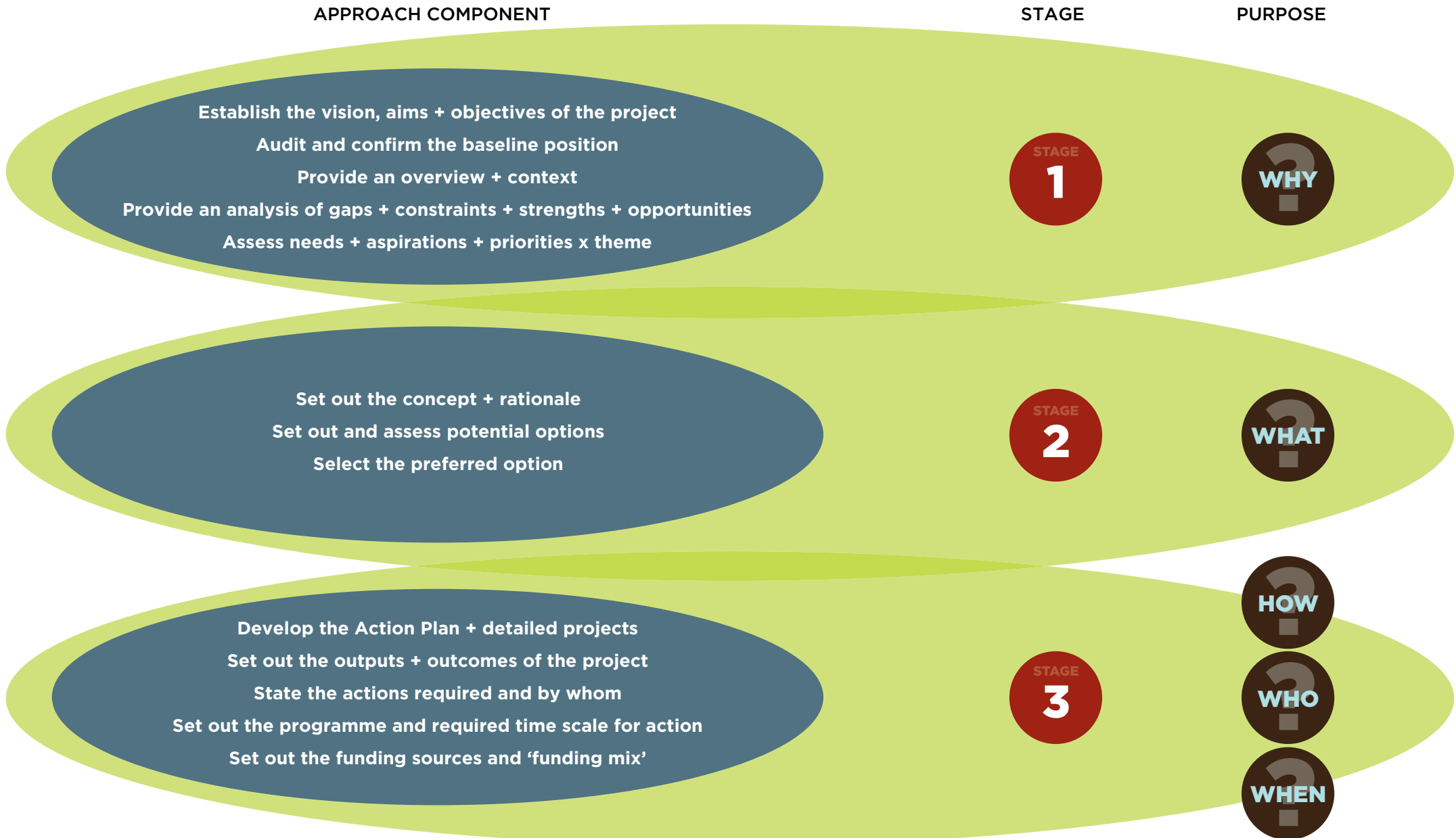
# OUR VISION STATEMENT

LINLITHGOW WILL BE RECOGNISED AS A  
UNIQUE WORLDWIDE DESTINATION.

A VIBRANT, SUSTAINABLE CENTRE FOR  
COMMUNITY AND VOLUNTARY SECTORS,  
BUSINESS AND TOURISM, WORKING  
EFFECTIVELY AND IN HARMONY.

**POTENTIAL APPROACH TO THE PROCESS**

Table 1. Overall Process Development



STAGE  
**1**

**Vision  
Facts  
Special to Linlithgow  
Exploration  
Constraints  
Direction**



STAGE  
**2**

# Brand Linlithgow THE BEST PLACE TO...



**I ♥ LA**



# Teamwork

STAGE  
**3**

